

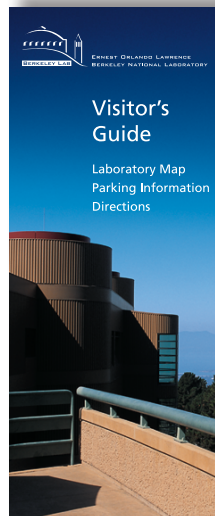
## TRANSIT-ORIENTED

Client: **Lawrence Berkeley National Laboratory**

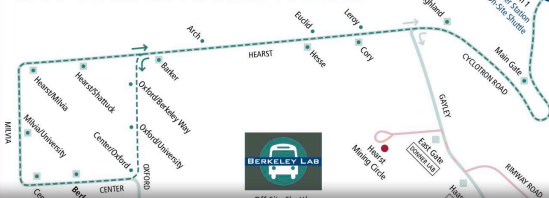
Location: **Berkeley, CA**

Description: **Campus Shuttle Signage & Graphics Program**

This program integrated shuttle bus signage, visitor information, schedules and bus graphics to facilitate transit use by employees and guests.



## Off-Site Shuttle Route



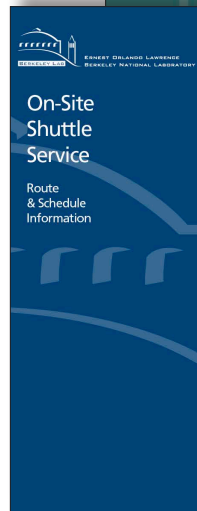
DESTINATION	BLDG#	STOP
Calvin Lab	3	Haas School
Donner Lab	1	East Gate

Berkeley Lab Off-Site Shuttle stops are marked with the sign shown at left. Passengers need to stand at the marked location.

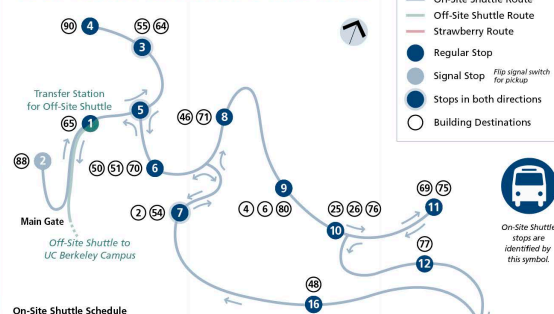
Berkeley Lab shuttle buses are WHITE with BLUE and TEAL stripes.

When you see the shuttle bus approaching, WAVE AT THE DRIVER so the driver knows you want to board the bus. (Shuttles share bus stops with other transit systems.)

As you board, tell the driver the building number of your laboratory destination. The driver will be able to assist you with directions. You may transfer to the On-Site Shuttle bus at Station 1, Building 65.



## On-Site Shuttle Route



DESTINATION	BLDG#	STOP#
Advanced Light Source	6	1
Auditorium	50	2
Building 66 Auditorium	66	3
Building 90 Offices	90	4
Cafeteria	54	5
Persuasion Hall	54	6
Genome Sciences Laboratory	84	7
Laboratory Directorate	84	8
National Center for Electron Microscopy	72	9
88-inch Cyclotron	88	10

- Instructions for Bicyclists**
- Use the bicycle rack at your own risk. Berkeley Lab is not liable for damage to your bicycle.
- Loading a bicycle**
- Inform the driver that you are loading a bicycle.
  - Load your bicycle as quickly and safely as possible onto the rack located in the rear of the bus.
  - Hang your bicycle by the rear wheel in case quick release levers are not tight.
  - Secure bicycle with the tie cord.
- Unloading a bicycle**
- Inform the driver that you will be unloading a bicycle.
  - Unload your bicycle as quickly and safely as possible.
  - Signal the driver that your bicycle has been unloaded.

On-Site Shuttle Schedule	SERVICE HOURS	SERVICE INTERVALS	STARTING POINT	COMPLETE CIRCUIT
	6:40am - 5:10pm	Every 10 minutes	First bus leaves Station 1 at 6:40am	20 minutes
	5:10pm - 6:30pm	Every 20 minutes	Last bus leaves Station 1 at 6:30pm	

Strawberry Route Schedule	SERVICE HOURS	SERVICE INTERVALS	STARTING POINT	COMPLETE CIRCUIT
	8:55am - 5:40pm	Every 15 minutes	Hearst Mining Circle (see other side)	15 minutes

other side for bringing bicycles
are for official only. You may be
by Lab shuttle buses Friday. There is no

Departures
Station 1
Building 65
3:40pm
4:10pm
4:40pm
5:10pm
6:10pm

DESIGN

San Francisco  
2604 3rd St  
San Francisco CA 94107  
415 222 9667  
415 222 9668 f

Sonoma Valley  
707 824 4333  
New York  
212 242 3366  
212 242 3399 f

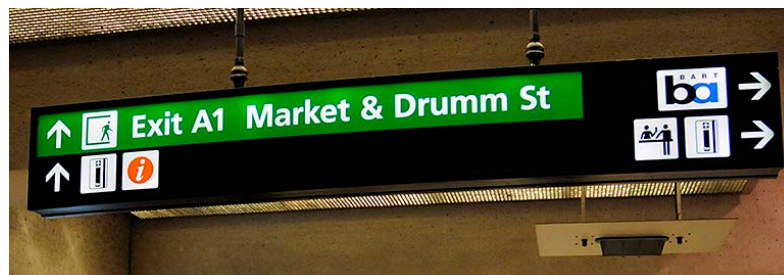
## TRANSIT-ORIENTED

Client: **San Francisco Bay Area Rapid Transit (BART) and Metropolitan Transportation Commission (MTC)**

Location: **San Francisco, CA**

Description: **Regional Transit Connectivity Pilot Program**

The goal of this project is to provide coordinated, user-friendly transit connectivity information at each of several designated multi-modal transit hubs, the first of which was the Embarcadero BART/MUNI station..



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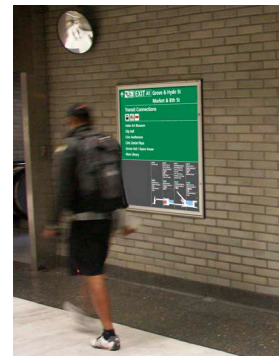
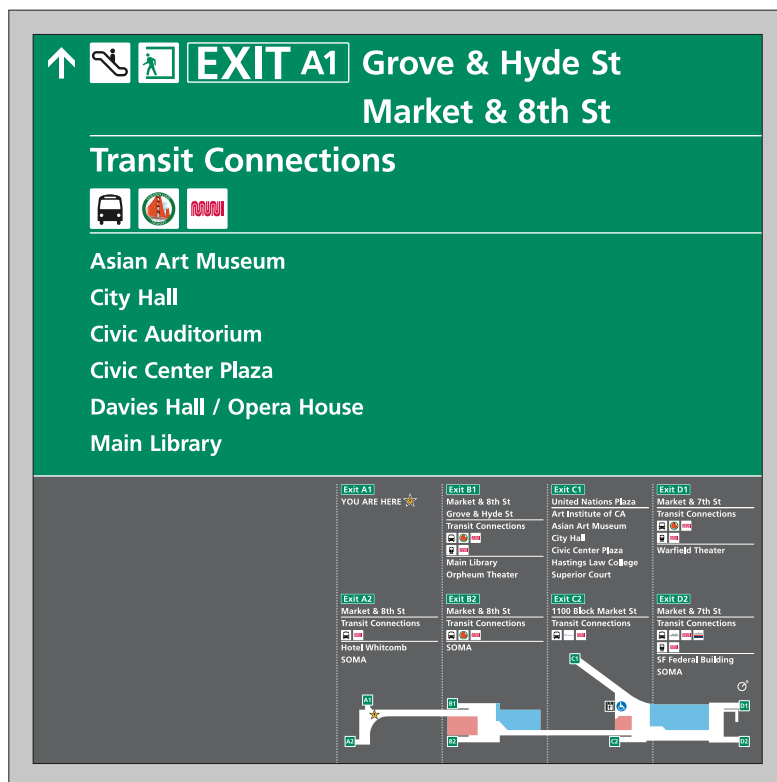
## TRANSIT-ORIENTED

*Client:* **San Francisco Bay Area Rapid Transit (BART) and Metropolitan Transportation Commission (MTC)**

*Location:* **San Francisco Bay Area, CA**

*Description:* **Regional Transit Connectivity Signage Improvement Program**

Transit Station Exit Information – This component of the program focused on providing users clear and comprehensive information about each station exit, in order to enable efficient choices.



Exit Directory signs list nearby destinations, enabling patrons to choose the most convenient exit from the underground station. Transit connections are highlighted.

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